

APPENDIX E:
SCOPING MEETING
NEWSPAPER NOTICES
MEDIA ADVISORY

**San Francisco to San Jose
High-Speed Rail
Newspaper Ads (Display/Legal)**

Paper	Ad Type	Ad Run Date(s)	Target Audience
San Francisco Chronicle	Display Ad	1/15, 1/16 & 1/19	Major populations/project corridor communities
San Francisco Chronicle	Legal Ad	1/16	Major populations/project corridor communities
San Francisco Bayview	Display Ad (online)	1/19 – 1/29	African American community (Bayview)
Sing Tao Daily	Display Ad	1/20	Asian community (San Francisco/San Mateo Counties) <i>Translated into Chinese</i>
San Mateo County Times	Legal Ad	1/16	Major populations/project corridor communities
Bay Area News Group papers: San Mateo County Times, San Jose Mercury News, The Daily News (covers Palo Alto, Redwood City, San Mateo, and Burlingame)	Display Ads	1/16	Major populations/project corridor communities
San Jose Mercury News	Legal	1/16	Major populations/project corridor communities
Silicon Valley Community Newspapers: Sunnyvale Sun, Rose Garden Resident	Display	1/14 – Sunnyvale Sun 1/16 – Rose Garden Resident	Major populations/project corridor communities (Diridon Station area)
El Observador	Display	1/16	Latino Community <i>Translated into Spanish</i>



**CALIFORNIA
HIGH-SPEED RAIL
AUTHORITY**

Environmental Impact Report/Statement (EIR/EIS)

Proposed California High-Speed Rail Project San Francisco to San Jose Section

NOTICE OF PREPARATION AND PUBLIC SCOPING MEETINGS

The California High-Speed Rail Authority (Authority) and the Federal Railroad Administration (FRA) will jointly prepare a project Environmental Impact Statement (EIS) and Environmental Impact Report (EIR) for the San Francisco to San Jose section of the Authority's proposed California High-Speed Train (HST) system in compliance with relevant state and federal laws, in particular the National Environmental Policy Act (NEPA) and the California Environmental Quality Act (CEQA). The Authority has published a Notice of Preparation (NOP). The FRA has also published a Notice of Intent (NOI) in the Federal Register, announcing the agency's intention to initiate the federal environmental review process for this section of the HST project.

In 2008, the Authority and FRA selected the Pacheco Pass alternative serving San Francisco and San Jose termini, as well as preferred corridor alignments and station location options. The selected alignment uses the Caltrain rail right-of-way, between San Francisco and San Jose along the San Francisco Peninsula. Stations are proposed in San Francisco, Millbrae and San Jose with another potential station in Redwood City or Palo Alto.

All written comments on the scope of the San Francisco to San Jose HST Project EIR/EIS should be sent to Mr. Dan Leavitt, Deputy Director, ATTN. San Francisco to San Jose, California High-Speed Rail Authority, 925 L Street, Suite 1425, Sacramento, CA 95814, or via e-mail with subject line "San Francisco to San Jose HST" to: comments@hsr.ca.gov by March 6, 2009. Comments may also be provided orally or in writing at the scoping meetings.

Join us at the scoping meetings below to learn more about this proposed project and provide input into the environmental process.

PUBLIC SCOPING MEETINGS

3:00 p.m. – 8:00 p.m.

San Mateo County

January 22, 2009

SamTrans

1250 San Carlos Avenue

SamTrans Auditorium

San Carlos, CA

San Francisco County

January 27, 2009

San Francisco State University

835 Market Street,

6th Floor (Rooms 673-674)

San Francisco, CA

Santa Clara County

January 29, 2009

Santa Clara Convention Center

5001 Great America Parkway

Great America Meeting Rms.1&2

Santa Clara, CA

For more information regarding these meetings call (510) 587 - 8640 or visit the Authority's website at **www.cahighspeedrail.ca.gov**

**NOTICE OF PUBLIC SCOPING MEETINGS
SAN FRANCISCO TO SAN JOSE SECTION OF THE PROPOSED
HIGH-SPEED TRAIN SYSTEM**

The California High-Speed Rail Authority (Authority), as the Lead Agency for the California Environmental Quality Act (CEQA) process for a proposed California High-Speed Train (HST) system, is issuing a Notice of Preparation of a Project Level Environmental Impact Report/Environmental Impact Statement (EIR/EIS) for the San Francisco to San Jose section of the proposed HST system. The Federal Railroad Administration (FRA), an operating administration with the United States Department of Transportation, will serve as federal lead agency for the federal environmental review process complying with the National Environmental Policy Act (NEPA). The San Francisco to San Jose Project Level HST EIR/EIS will examine a range of project alternatives for portions of the proposed HST system within corridors selected in the Statewide Final Program EIR/EIS, as well a no action alternative.

The Authority and the FRA completed a Final Statewide Program EIR/EIS in August 2005 as the first-phase of a tiered environmental review process for the proposed California HST system. Following certification of the Statewide Program EIR/EIS, the Authority directed staff to prepare a separate program-level EIR to identify a preferred alignment for the Bay Area to Central Valley section. In compliance with CEQA and NEPA, the Bay Area to Central Valley HST Program EIR/EIS was completed in May 2008 and approved in July 2008. The Bay Area to Central Valley HST Program EIR/EIS identified a preferred alignment within the broad corridor following the Caltrain rail right-of-way, between San Francisco and San Jose along the San Francisco Peninsula. Stations are proposed in San Francisco, Millbrae, and San Jose with another potential station in Redwood City or Palo Alto. For the Project EIR/EIS that will now be prepared, the technical studies, impact analysis, and mitigation measures described in the Program Level EIR/EIS will be reviewed and impacts will be analyzed at a more detailed level of analysis appropriate to a 15% design.

To ensure that the issues most important to the public and public agencies are addressed in the San Francisco to San Jose Project HST EIR/EIS process, the Authority is inviting your participation in several scoping meetings which have been scheduled to collect public input. At each location, there will be two sessions, the first from 3:00 pm to 5:00 pm and the second from 5:00 pm to 8:00 pm. Each session will include an open house followed by a presentation. The meetings will be held on the following dates and locations:

Public Scoping Meetings

San Mateo County	San Francisco County	Santa Clara County
January 22, 2008	January 27, 2009	January 29, 2009
3:00 – 8:00 pm	3:00 – 8:00 pm	3:00 – 8:00pm
SamTrans Auditorium	San Francisco State University	Santa Clara Convention Center
1250 San Carlos Avenue	835 Market Street, 6 th Floor	5001 Great America Parkway
San Carlos, CA	(Rooms 673-674)	Great America Meeting
	San Francisco, CA	Rooms 1&2
		Santa Clara, CA

The Notice of Preparation (NOP) for the San Francisco to San Jose Project HST EIR/EIS and additional information about the meetings are available at www.cahighspeedrail.ca.gov. The FRA has published the Notice of Intent in the Federal Register. Copies of the NOP will also be available at the scoping meetings.

All written comments on the scope of the San Francisco to San Jose HST Project EIR/EIS should be sent to Mr. Dan Leavitt, Deputy Directory, ATTN. San Francisco to San Jose, California High-Speed Rail Authority, 925 L Street, Suite 1425, Sacramento, CA 95814, or via e-mail with subject

Line "San Francisco to San Jose HST" to: *comments@hsr.ca.gov* by March 6, 2009. Comments may also be provided orally or in writing at the scoping meetings.

QUESTIONS?

Call for information at: (510) 587-8640

VISIT OUR WEBSITE:

www.cahighspeedrail.ca.gov



FOR MORE INFORMATION:
Sharon Kyle, (510) 587-8671

**PUBLIC SCOPING MEETINGS SCHEDULED FOR EIR/EIS on CALIFORNIA's
HIGH-SPEED TRAIN SERVICE FROM SAN FRANCISCO TO SAN JOSE**

SAN FRANCISCO – The California High-Speed Rail Authority (CHSRA) will be hosting public scoping meetings this month to support the project environmental review process for the San Francisco to San Jose section of the high speed train system..

The alignment for the San Francisco to San Jose section will travel along the Caltrain rail right-of-way between San Francisco and San Jose. Future stations are proposed in San Francisco, Millbrae and San Jose, and potential station locations in Redwood City or Palo Alto will be considered.

A project Environmental Impact Report/Statement (EIR/EIS) is being prepared to assess the technical studies, impact analysis and mitigation measures described in the program EIR/EIS (approved in July 2008) and provide the more detailed level of analysis required before construction can begin. Planned scoping meetings along the proposed corridor will give members of the public and public agencies an opportunity to learn more about the project, ask questions and provide input.

The public is invited to attend any of the following scoping meetings, which will be held from 3 p.m. to 8 pm:

San Mateo County Meeting
January 22, 2009
SamTrans Auditorium
1250 San Carlos Avenue
San Carlos, CA

San Francisco County Meeting
January 27, 2009
San Francisco State University
835 Market Street, 6th Floor (Rooms 673 & 674)
San Francisco, CA

Santa Clara County
January 29, 2009
Santa Clara County Convention Center
5001 Great America Parkway
Great America Meeting Rooms 1 & 2
Santa Clara, CA

The California High-Speed Rail Authority is responsible for building high-speed train service covering 800 miles and reaching speeds up to 220 MPH. Voters approved



CALIFORNIA
HIGH-SPEED RAIL
AUTHORITY

FOR MORE INFORMATION:

Sharon Kyle, (510) 587-8671

Proposition 1A on the November 2008 ballot putting a down payment on what will be America's first high-speed train system. By linking all major cities in California with a state of the art new transportation option, California's high-speed train system will increase mobility while cutting air pollution and reducing the greenhouse gas emissions that cause global warming. Building the high-speed train system will cost less than half the cost of freeway and aviation alternatives. Operating the system will create an annual surplus of over \$1 billion.

For more information, please visit www.cahighspeedrail.ca.gov or call Sharon Kyle at (510) 587-8671.

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